

Windsor Community Television, Inc. (WIN-TV)
Minutes of the Board of Directors Meeting
October 23rd, 2018

The meeting was **called to order** at 7:03 by Lorenzo Elliott- President, Present were:

Executive Committee:

Lorenzo Elliott
Lawrence Jaggon-Vice President
Bernie Caliendo-Treasurer
Elliot Sirota-Secretary
Patricia Bruhn-Member @ Large

Board Members:

Theresa Tillett
David Raney
Mike Daly
Theresa Harris
Ann Walsh
Fatmata Williams

Absent:

Dennis Bivens

The agenda was approved by consensus, and President Elliott moved to Accept

2. **Public Communications:** None

3. **Approval of Minutes:** David motioned, Bernie 2nd, accepted minutes.

4. **Treasurer's Report:** Mr. Caliendo, presented as of 10/24/2018

Checking	\$ 3715.63
Savings	\$ 9738.67
CD	\$ 29,859.44

Mike Daly presented charts and graphs of past few years trends of quarterly P/L. We are running about \$12K annually shortage on average. 1K a month, this led to a discussion and looking into issues further with current budget and 2019 budget planned. David motioned to accept report and Elliot 2nd. Motion passed with one no vote.

5. **President's Report:** No report just welcome to all.

6. Staff/Jenny:

- 1) Classes: Vlogging 101 workshop in October. We had 9 students. All indicated that would come back for further classes. We have three classes coming up for the winter taught by Jamil who does social media and marketing. Social Media 101, 5 Amazing Apps for your non-profit and Instagram for small business.
- 2) We held a training class with Windsor Public Library on October 18 for their volunteers who are interested in covering library events. Jamil and I taught them to use the camera, microphone, etc.

- 3) Posting about new Board Members on Windsor Forums, our social media and out Channels.

HACTAC: Still trying to setup breakfast meet with station Managers etc. to discuss needs with them and what towns need from them. Use this data to speak with legislators on future of cable stations. Will also survey members.

Technology: Still issues with router Mike & I are consulting with PC Development for needs.

- 1) Firewall – to allow us to live stream on our website and schedule from home. Our new system is great, and we are getting used to a new work flow.
- 2) Items are in the closet. If someone wants to step up and organize all the info for a tag sale, I would be do the publicity for it.

Fundraising: Fundraising: Patty Bruhn- November 14 is Chamber Business after Hours-BAH 5:30-7:00 still need raffle prizes for this event & all to show up. See Patty for details or donate so she can purchase an item. Temp Date for new Ollies fundraiser event 2/16/2019

Old Business: Hartford Foundation for Public Giving project. We will be invoicing them \$1,500 Discussed social media and By laws meeting to be held at next months scheduled meeting 11/27/2108 at Jims Pizza to review and decide changes. Please look at your copy of by laws & all emailed the social media policy it is also on the website.

10. New Business: Budget discussion and will form committee to discuss and determine 2019 budget.

Moved to adjourn by Lawrence, 2nd by Bernie, meeting was adjourned at 8:03pm

Respectfully submitted,
Elliot Sirota,
Secretary