

Windsor Community Television, Inc. (WIN-TV)
Minutes of the Board of Directors Meeting
June 26th, 2018

The meeting was **called to order** at 7:04 by Lawrence Jaggon- Vice President, Present were:

Executive Committee:

Lawrence Jaggon-Vice President
Bernie Caliendo-Treasurer
Elliot Sirota-Secretary
Patricia Bruhn-Member @ Large

Board Members:

David Raney
Dennis Bivens
Theresa Harris
Fatmata Williams
Bill Stephenson Emeritus

Absent:

Lorenzo Elliott-President
Ann Walsh, Mike Daly, Theresa Tillett
The agenda was approved by consensus, VP Jaggon moved to Accept

2. **Public Communications:** None

3. **Approval of Minutes:** May 22nd minutes Fatmata motioned, Bernie 2nd, accepted minutes.

4. **Treasurer's Report:** Mr. Caliendo, presented as of 6/26/18

Checking	\$ 14159.86
Savings	\$ 9,735.47
CD	\$ 29,834.90

Discussed budget numbers and questions regarding categories with high percentages of income vs expenses. Jenny commented last month's excess was kidvid donations that have not been spent yet. Motioned to accept by Fatmata seconded by Elliot. Subject to audit.

5. **President's Report:** Lorenzo out.

6. **Staff/Jenny:** KIDVID has begun. We have 16 kids this week. Three staff members and 6 counselors. Summer hours will officially begin in July. We are closed on Fridays (except for KIDVID) and open Monday-Thursday 10am-5pm.

HACTAC: Meeting tomorrow Jenny and Patty attending.

Technology: Our server is up and running. New scroll is saving us \$900 a year lots of new features still learning all.

Fundraising: Patty Bruhn- we made \$200 from raffle at Dom's waiting on their donation part. Menchies. WIN-TV Picnic on the Green. Fundraising committee met tonight to discuss upcoming events- Menchies. WIN-TV Picnic on the Green. Selling shirts at each event and making some money from them. Need board members to help at these events please sign up. Dennis brought up fall fundraiser of his martial arts and looking for a location to hold this.

Old Business: None

New Business: The Hartford Foundation for Public Giving Community Engagement project. They have invited all Public Access stations.

Description and Scope of Project: The purpose of this project/campaign is to reach 1) people of color, particularly Hispanics of any race and Black voters, 2) young people, especially those between the ages of 18 – 24, and 3) residents of Hartford to broaden awareness of critical issues and meaningful civic engagement by diverse residents and get them to act by registering and turning out to vote on November 6, 2018. They are asking we interview people at public events in our town such as Farmer’s Markets, parades, concerts, etc. that we would already be filming at. They have three generic questions. There are very specific ways they want this shot. We do not have to edit them. They want raw footage. The footage, though, does belong to us and we can edit it and run it on our stations. The proposed rate on the table right now is to pay us \$500 per event. They need at least some footage by August 1st. They are doing this through September.

Our most immediate events are the Concerts on the Green this summer. I would need volunteers to help with the interviewing and I’m asking if anyone on the Board would be interested. You would not be on camera. I can fill in the details at tomorrow’s meeting. I just wanted to give you a heads up.

2. Political Policy

Our policy is very vague. We need to rewrite it to reflect current viewing habits, YouTube, etc. We have someone asking how far in advance they can submit something and if they can switch it up every week like any other show. Elliot and Bill will review over the next few months if anything in this policy needs updating so Jenny has a clear public response for questions.

Moved to adjourn by Bernie and Seconded by David, meeting was adjourned at 8:05pm

Respectfully submitted,

Elliot Sirota,
Secretary