

Windsor Community Television, Inc. (WIN-TV)
Minutes of the Board of Directors Meeting
March 27th, 2018

The meeting was **called to order** at 7:03 by Lorenzo Elliott- President, Present were:

Executive Committee:

Lorenzo Elliott-President
Lawrence Jaggon-Vice President
Bernie Caliendo-Treasurer
Elliot Sirota-Secretary
Patricia Bruhn-Member @ Large

Board Members:

Bill Stephenson
Mike Daly
Theresa Harris
David Raney
Dennis Bivens
Fatmata Williams

Absent:

Ann Walsh, Theresa Tillett

The agenda was approved by consensus, and President Elliott moved to:

2. **Public Communications:** None

3. **Approval of Minutes:** Patty motioned, Bernie 2nd, accepted minutes.

4. **Treasurer's Report:** Mr. Caliendo, presented as of 2/28/2018

Checking	\$ 13,442.34
Savings	\$ 9,733.01
CD	\$ 29,816.11

Bernie stated we will review the budget next month after the 1st quarter.

Patty motioned to accept report, subject to audit; **seconded** by David. The motion **carried** unanimously.

5. President's Report: Lorenzo spoke about Jenny and welcomed her back from vacation and wished all our sympathies for her family.

6. Staff/Jenny:

- 1) Interviewing for a replacement for Dee. 15 hours a week. Decision will be next week.
- 2) KIDVID I the week of June 18 will need to be moved due to abundance of snow days. We will be moving to the week of July 2nd, with no workshop on July 4. We will extend those hours that week to 4:30pm instead of 3pm.
- 3) We had a table at the Kid's Health Fair on Saturday March 10th at 330 Windsor Ave. This was a Town of Windsor event and was a good promotion for us. Jenny met a lot of families and talked about our KIDVID and Middle School program.
- 4) We need people to sign up for Shad Derby day at our booth. There is schedule going around.

Hartford Foundation for Public Giving Grant program Jenny attended. \$7,500 small grant available. The Hartford Committee for Public Giving is granting us \$2,000 for our KIDVID program. Other letters went out today. Konica and PC Development, Rabbett Insurance have sent us checks.

HACTAC: No meeting last week due to snow. Hactac wants to meet with station manager to gather details of what they offer their communities, what can they help stations with and any improvements needed.

Technology: Our server is having issues and our channel is shutting down, this system feeds the shows to comcast and streaming. Jenny and Howard have been troubleshooting but it is still happening, Jenny is working with Mike and Leightronix, but this is a difficult problem to solve and we may need to replace unit. Upgrade would cost approx. \$16K -\$20K.

Fundraising: Patty Bruhn: Calendar events scheduled:

April 7, 2018	WHS and Dillions
May 2018	with Jesters (Shad Derby Event)
June 16, 2018	Dom's Fundraiser
July 21, 2018	Menchie's need Flyer
August 2018	Clambake or BBQ on the green
September 15, 2018	Nat's BBQ 4-8pm need Flyer
October 2018	Happy Hour
November 14, 2018	Chamber 530-7pm

Patty talked about money raised from doing Facebook birthday funding. \$700 and requesting others think of doing this during the year. Asked all to attend the fundraising meetings to bring up ideas so we don't waste time in general meeting for that. The fundraising committee is everyone on the board and others that want to help promote the station.

Old Business: Shad derby sheet signup to help with table and selling t-shirts. List going around need board to work that day. Jenny may not be there at all.

10. New Business: Bernie mentioned he will be resigning from the board in the summer due to him moving out of state.

Moved to adjourn, meeting was adjourned at 7:55pm

Respectfully submitted,

Elliot Sirota,
Secretary