

Windsor Community Television, Inc. (WIN-TV)
Minutes of the Board of Directors Meeting
February 27th, 2018

The meeting was **called to order** at 7:03 by Lorenzo Elliott- President, Present were:

Executive Committee:

Lorenzo Elliott-President
Bernie Caliendo-Treasurer
Elliot Sirota-Secretary
Patricia Bruhn-Member @ Large

Board Members:

Theresa Harris
David Raney
Dennis Bivens
Ann Walsh
Fatmata Williams

Absent:

Mike Daly, Ann Walsh, Theresa Tillett, Lawrence Jaggon

The agenda was approved by consensus, and President Elliott moved to:

2. **Public Communications:**

3. **Approval of Minutes:** David motioned, Bernie 2nd, accepted minutes.

4. **Treasurer's Report:** Mr. Caliendo, presented as of 1/31/2018

Checking \$16,450.28

Savings \$9,723.26

CD \$29,801.39 David motioned to accept report, subject to audit; **seconded** by Patty. The motion **carried** unanimously.

5. **President's Report:** Lorenzo welcomed our new BOD member Fatmata Williams. Jenny on vacation this week and discussed Dee leaving March 8th. Dee was a strong asset to WINTV we are sending around a card and requesting donation and a party is set for 3/8 at Jim's please RSVP.

6. Staff/Jenny:

- 1) Dee's last day is Thursday, March 8th. Party at Jim's Pizza that night 5-7pm. Card and donation envelope is in Lorenzo's folder
- 2) KIDVID registration began Feb 1. We sold out all classes in 4 days except one week of KIDVID. Waiting list has started. **ALL SOLD OUT NOW**
- 3) We have started looking for Dee's replacement. Someone for 15-20 hours a week, less than what Dee works now. We will give Howard a few additional hours to balance out. Looking for someone to possibly begin April.
- 4) Shad Derby season has arrived. We are partnering with the Windsor Jesters for their "Live Theatre Nights" which is a Shad Derby event in the beginning of May. It is not any work for us, they are just wanting our help in promoting it. We will be doing some PSAs and will get some programming out of it.

- 5) Shad Derby Kick off is Friday, March 16 at 7pm at BackEast Brewery. Come out and support the Shad Fest Bureau (which we are part of)
- 6) Windsor Feud will be happening March 3rd at Town Hall. Channel 96 will be simulcast on Channel 5 from 5pm to 11pm on that night.
- 7) We will have a table at the Kid's Health Fair on Saturday March 10th at 330 Windsor Ave. This is a Town of Windsor event and is good promotion for us. Jenny will be there talking about our KIDVID and Middle School program.
- 8) We need people to sign up for Shad Derby day at our booth. There is schedule going around. It is possible Jenny cannot attend (Jenny ducks here) that day. She is working out a conflict to speak at a genealogy conference in Southington that day.

HACTAC: David stated the board has modified their schedule of meetings and are asking towns to tell them about activities or issues that each town may have or what they have done that works. Discuss community activities so HACTAC can understand what towns do and if they need help with any issues.

Technology: none

Fundraising: Patty discussed Chef Renee event Thursday March 22, Requesting Board members attend with guest or spouse or donate to cover a ticket \$40.00 per person. Raffles, Wine, Soda and lots of food! Using Social Media to advertise. She went over the calendar for the year and will email to all later this week. We need raffles to use for the Chef Renee event please help to donate. Looking at some local grants. Jenny and Patty both did their birthday fundraising auction on Facebook and raised \$300 for the station. All should look at this for their birthday as a way to raise funds for the station.

Old Business: Shad derby sheet signup to help with table and selling t-shirts. List going around.

10. New Business: Budget Vote: Motion to accept 2018 budget as proposed and then reviewed on a quarterly basis to make any adjustments. David made motion and Fatmata 2nd. Vote Passed

Moved to adjourn, meeting was adjourned at 7:55pm

Respectfully submitted,

Elliot Sirota,
Secretary